**The Business of Sport**

**Spring 2021**

**February 17 – March 10**

Professor: John Wolohan email: [jwolohan@syr.edu](mailto:jwolohan@syr.edu)

Synchronous Class time: Wednesday 7:00 - 8:30 Telephone: 315-443-8725

Asynchronous Content Blackboard / library Office: 314 MacNaughton Hall

**I. Course Description**

This course examines the business of sports by introducing students to four (4) unique areas: professional sports; college sports; international sports and sport analytics. Each week, the class will examine the unique issues surrounding sports and how the business of sport has adapted to meet the new challenges.

**II. Course Objective**

To provide the student with a basic understanding of the business of sport and the issues facing amateur and professional sports. Upon completion of the course, students should have a better understanding of the business of sport and what makes it unique.

**III. Course Method**

Although primarily lecture, class participation is strongly encouraged. Students are required to read supplemental material in order to prepare for interactive class discussions on a broad range of topics.

**IV. Text / Reading Assignments**

Readings as posted on Blackboard.

**V. Non-Discrimination and Equal Opportunity Policy**

Syracuse University is an equal-opportunity, affirmative-action institution. The University prohibits discrimination and harassment based on race, color, creed, religion, sex, gender, national origin, citizenship, ethnicity, marital status, age, disability, sexual orientation, gender identity and gender expression, veteran status, or any other status protected by applicable law to the extent prohibited by law. This nondiscrimination policy covers admissions, employment, and access to and treatment in University programs, services, and activities.

**The Business of Sport**  *page* 2

**VII. Disability-Related Accommodations / Academic Support Services**

If you believe that you need accommodations for a disability, please contact the Office of Disability Services (ODS), <http://disabilityservices.syr.edu>, located in Room 309 of 804 University Avenue, or call (315) 443-4498 for an appointment to discuss your needs and the process for requesting accommodations. ODS is responsible for coordinating disability-related accommodations and will issue students with documented disabilities Accommodation Authorization Letters, as appropriate. Since accommodations may require early planning and generally are not provided retroactively, please contact ODS as soon as possible.

**VIII. Religious Observance Policy**

SU’s religious observances policy, found at <http://supolicies.syr.edu/emp_ben/religious_observance.htm>, recognizes the diversity of faiths represented among the campus community and protects the rights of students, faculty, and staff to observe religious holy days according to their tradition. Under the policy, students are provided an opportunity to make up any examination, study, or work requirements that may be missed due to a religious observance provided they notify their instructors before the end of the second week of classes. For fall and spring semesters, an online notification process is available through MySlice/Student Services/Enrollment/My Religious Observances from the first day of class until the end of the second week of class.

**Movie Critique**

Even though this is a non-graded course, I would like each student to write a 3- 5-page paper each week on one of the movies / documentaries assigned during that week. What did you learn from the movie? Was it something you thought you knew? What is the take-away from the movie / documentary?

**The Business of Sport**  Spring 2021

**Tentative Class Schedule**

DATE TOPIC READINGS

**February 17- Synchronous Session**

7:00 pm (EST) John Wolohan – Syracuse University

Topic: *Course Introduction and Overview of Professional Sports*

**Asynchronous Content**

David Falk: Agent of Change

<https://www.youtube.com/watch?v=uROJsOJw32w>

Tell Me How Career Series: Sports Agent

<https://syr-kanopy-com.libezproxy2.syr.edu/video/tell-me-how-career-series-sports-agent>

**February 24 - Synchronous Session**

7:00 pm (EST) John Wolohan – Syracuse University

Topic: *Overview of College Sports*

**Asynchronous Content**

Not Just a Game: Power, Politics & American Sports

<https://syr-kanopy-com.libezproxy2.syr.edu/video/not-just-game-power-politics-american-sports>

Student Athlete (HBO Documentary)

<https://syr-kanopy-com.libezproxy2.syr.edu/video/student-athlete>

**March 3 - Synchronous Session**

7:00 pm (EST) John Wolohan – Syracuse University

Topic: *Overview of International Sports / Olympics*

**Asynchronous Content**

ICARUS – Doping in Sports

<https://www.documentaryarea.tv/player.php?title=Icarus>

**March 10 - Synchronous Session**

7:00 pm (EST) John Wolohan – Syracuse University

Topic: *The Growth of Sport Analytics*

**Asynchronous Content**

How New Statistics Transform Sports

<https://syr-kanopy-com.libezproxy2.syr.edu/video/how-new-statistics-transform-sports>

Bracketology – The Math of March Madness

<https://syr-kanopy-com.libezproxy2.syr.edu/video/bracketology-math-march-madness>

\*\*\* Films: Found on the SU Library website

\*\*\*\*\*\*\* End of Course\*\*\*\*\*\*\*\*